



# Garagiste SERIES

[gar-uh-zheest'] noun - A French term used to describe independent, artisan winemakers crafting small batches of wine in garage-type settings and not yet discovered by the mainstream.

## Alma Fria

Owner: Jan Holtermann, Winemaker: Carroll Kemp

Location: Sonoma Coast

Born and raised in San Jose, Costa Rica, Jan Holtermann grew up in a family within the food and wine import business. Jan became the third generation to lead the family business and over the years, had the opportunity to represent many notable and leading wineries from all over

the world. In working alongside each of the wineries, Jan was exposed to the work culture, the philosophy, the winemaking style, and the vision each had of their place in the global wine map - from very small producers with rare finds to million-case entities. The personal relationships developed with these entrepreneurs, enologists and viticulturists, and the stories behind their journeys and traditions eventually inspired Jan to pursue his own winemaking path.

In 2011, Jan and his family moved to Northern California and planted new roots in the remote ridge tops of Annapolis on the West Sonoma Coast. Here, they purchased a small 2 1/2 acre vineyard and established Alma Fria ('the soul of a family'), a tiny, incredibly focused winery that produces only two varietals - Pinot Noir and Chardonnay - exclusively from West Sonoma Coast. This rugged, foggy, and mountainous wine region provides ideal growing conditions for crafting delightfully aromatic Pinot Noir and Chardonnay that express a sense of place and that are naturally elegant and complex. Jan's wines are made from the

family Holtermann Vineyard and also the Doña Margarita Vineyard, a nearby property that grows Pinot Noir of great character and distinction.

Winemaker Carroll Kemp and Vineyard Manager Greg Adams round out the team at Alma Fria. Their talent and profound familiarity with the nuances and complexities of winegrowing within the West Sonoma Coast and a shared philosophy of a "vineyard first" approach to winemaking has led to a perfectly united vision behind the new brand. Alma Fria's terroir-driven wines are a wonderful addition to the West Sonoma Coast wine community and we know great things are in store in the future.

## Alma Fria 2013 Pinot Noir

150 cases produced

Doña Margarita Vineyard, Sonoma Coast

Nestled between the two Sonoma Coast towns of Freestone and Occidental, the Doña Margarita Vineyard is a stunning property that sits just above the fog line and is surrounded by dense wild forests of redwoods and pine trees. While certainly beautiful, the site is also an exceptional setting for growing cool climate loving Pinot Noir. The 2013 Alma Fria Pinot Noir offers aromas of rose petals, violets and mint, and a palate of fruit purity with notes of raspberry, cherry, violet, and subtle pepperiness. Aged 14 months in oak. Enjoy now until 2021.

Gold Medal Wine Club Price: \$48.00 / bottle

To order, visit the Wine Store at [GoldMedalWineClub.com](http://GoldMedalWineClub.com) or call 1-800-266-8888

\*2 bottle minimum per wine, per order. Shipping and tax (if applicable) not included. Call for details.

