



Garagiste

WINE CLUB

[gar-uh-zheest'] noun - A French term used to describe independent, artisan winemakers crafting small batches of wine in garage-type settings and not yet discovered by the mainstream.

Aaron Wines

Owner / Winemaker: Aaron Jackson

Location: Central Coast, California

Since 2002, winemaker Aaron Jackson has devoted himself to unearthing the potential of vineyards surrounding his homeland of California's Central Coast. He may be one of the youngest winemakers in the region, but his experience trumps many of those around him. With two successful winery projects already under his belt, he is quickly becoming a notable figure among the Central Coast's best up and coming boutique producers.

Growing up in Cayucos, Aaron knew he wanted a lifelong career that would let him stay on the Central Coast. He zeroed in on wine, enjoying the blend of agriculture, science, business, and art that the industry provided. After a summer job helping Wild Horse Winery plant a new vineyard between Cayucos and Templeton, Aaron was hooked and furthered his studies at nearby Cal Poly, where he was the first student to sign on to the newly created Wine and Viticulture major.

Aaron released his first commercial vintage under 'Aaron Wines' while still a student at Cal Poly, choosing to focus on Petite Sirah from Paso Robles. He saw the potential for this varietal that had long been strictly used in blends. He read the market right, as Petite Sirah has recently been garnering new attention among critics and consumers alike.

Utilizing the steep, limestone-laden hillsides of West Paso Robles (he terms the area 'his backyard') for his vineyard sites, Aaron began producing wines that gained immediate attention and extremely high scores from wine industry periodicals and competitions.

"I always felt there was great potential for the (Petite Sirah) varietal," he explained. "Within this blackest of grapes we found the wines we knew we wanted to create. We chose sites within the Westside districts of Willow Creek, Adelaida and Templeton Gap, and each expressed a unique terroir for our wines." From these sites, Aaron coaxes this massively structured varietals (along with Grenache, Syrah, Mourvedre, Cabernet Sauvignon, and Petit Verdot) into a portfolio of unique cuvées that evoke his best expression of westside Paso Robles terroir.

"Petite Sirah is a wonderful grape to work with," he concluded. "The fact is, we simply weren't giving it the attention and love it deserved." All that has changed thanks to Aaron Jackson.

Aaron also operates a second winery label, "Aequorea" (Latin for 'of the sea'), that focuses on coastal vineyards around Cayucos and Cambria. Under this brand, he crafts Pinot Noir, Viognier and Pinot Gris.

In his relatively short career, Aaron has become a winemaker to watch and we are thrilled to feature one of his offerings to our Garagiste Wine Club members. Enjoy!

Aaron 2017 "Sand & Stone" Red Blend

152 cases produced

Paso Robles

The 2017 'Sand & Stone' Red Blend is Aaron's most vibrant cuvée due to the large portion of Grenache, one of his favorite grapes that thrives in the limestone soils of Paso Robles. Coupled with the powerful nature of Petite Sirah, this blend showcases how Aaron can bring together tremendous freshness and overall drinkability to a rather powerful wine. From start to finish, this wine brims with pure, focused fruit, including dried strawberries, olallieberries, and black raspberries. Always floral and tremendously aromatic, it features plenty of spicy notes of white pepper, licorice and smoky oak along with a juicy, youthfully tannic finish. Aged 18 months in French Oak. 53% Grenache, 35% Petite Sirah, 12% Syrah. Enjoy!

Gold Medal Wine Club Price: \$41.00 / bottle

To order, visit the Wine Store at www.GoldMedalWineClub.com or call 1-800-266-8888

*2 bottle minimum per wine, per order. Shipping and tax (if applicable) not included. Call for details.

